

INVOICE

Send Payment To:



KUSA-TV
KUSA
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice # 1655959-1	Invoice Date 09/30/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/30/18
Advertiser ISS/ Democratic Congressi	Product DCCC	Estimate Number 5737	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/18	09/28/18	Ellen	3-4p	----F--	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	09/28/18	2:59 PM	Ellen	3-4p	:30	D3C18C006T02H	\$700.00 NM
7	09/30/18	09/30/18	Sun News Extended	1035-11p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$1,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Su	09/30/18	11:03 PM	Sun News Extended	1035-11p	:30	D3C18C006T02H	\$1,500.00 NM
8	09/25/18	09/25/18	Daytime	M-F 9a-3p	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Tu	09/25/18	1:24 PM	Daytime	M-F 9a-3p	:30	D3C18C006T01H	\$350.00 NM
9	09/26/18	09/26/18	Daytime	M-F 9a-3p	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	W	09/26/18	1:29 PM	Daytime	M-F 9a-3p	:30	D3C18C006T01H	\$350.00 NM
10	09/27/18	09/27/18	Daytime	M-F 9a-3p	---T---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Th	09/27/18		Daytime	M-F 9a-3p	:00		\$350.00 NM
Credited									
11	09/28/18	09/28/18	Daytime	M-F 9a-3p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	09/28/18	1:22 PM	Daytime	M-F 9a-3p	:30	D3C18C006T02H	\$350.00 NM
12	09/26/18	09/26/18	Local News @ 4p M-F	4-5p	--W----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	W	09/26/18	4:22 PM	Local News @ 4p M-F	4-5p	:30	D3C18C006T01H	\$1,400.00 NM
13	09/29/18	09/29/18	Ryder Cup	4am-4pm	-----S-	:30	1	\$1,400.00	NM

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Advertiser ISS/ Democratic Congressi	Product DCCC	Estimate Number 5737	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
13	09/29/18	09/29/18	Ryder Cup	4am-4pm	-----S-	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Sa	09/29/18	4:37 AM	Ryder Cup	4am-4pm	:30	D3C18C006T02H	\$1,400.00	NM
14	09/25/18	09/25/18	Tonight Show	1037-1137p	-T-----	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Tu	09/25/18	11:09 PM	Tonight Show	1037-1137p	:30	D3C18C006T01H	\$1,400.00	NM
15	09/26/18	09/26/18	Tonight Show	1037-1137p	--W----	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	W	09/26/18	10:51 PM	Tonight Show	1037-1137p	:30	D3C18C006T01H	\$1,400.00	NM
16	09/27/18	09/27/18	Tonight Show	1037-1137p	---T---	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Th	09/27/18	10:47 PM	Tonight Show	1037-1137p	:30	D3C18C006T02H	\$1,400.00	NM
17	09/28/18	09/28/18	Tonight Show	1037-1137p	----F--	:30	1	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	F	09/28/18	10:59 PM	Tonight Show	1037-1137p	:30	D3C18C006T02H	\$1,400.00	NM
18	09/25/18	09/25/18	Today Show	7-9a	-T-----	:30	1	\$1,800.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	Tu	09/25/18	7:56 AM	Today Show	7-9a	:30	D3C18C006T01H	\$1,800.00	NM
19	09/26/18	09/26/18	Today Show	7-9a	--W----	:30	1	\$1,800.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KUSA	W	09/26/18	8:56 AM	Today Show	7-9a	:30	D3C18C006T01H	\$1,800.00	NM
20	09/27/18	09/27/18	Today Show	7-9a	---T---	:30	1	\$1,800.00	NM	
Weeks:	<u>Start Date</u> 09/24/18	<u>End Date</u> 09/30/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,800.00					

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Advertiser ISS/ Democratic Congressi	Product DCCC	Estimate Number 5737	

www.9news.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/27/18	09/27/18	Today Show	7-9a	---T---	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Th	09/27/18		Today Show	7-9a	:00		\$1,800.00 NM
Credited									
21	09/27/18	09/27/18	Local News @ 4p M-F	4-5p	---T---	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ---T--- 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Th	09/27/18		Local News @ 4p M-F	4-5p	:00		\$1,400.00 NM
Credited									
22	09/28/18	09/28/18	Today Show	7-9a	----F--	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	09/28/18	7:59 AM	Today Show	7-9a	:30	D3C18C006T02H	\$1,800.00 NM
23	09/28/18	09/28/18	Local News @ 4p M-F	4-5p	----F--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 ----F-- 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	F	09/28/18	4:38 PM	Local News @ 4p M-F	4-5p	:30	D3C18C006T02H	\$1,400.00 NM
24	09/30/18	09/30/18	Ryder Cup	Ryder Cup	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Su	09/30/18		Ryder Cup	Ryder Cup	:00		\$500.00 NM
Credited									
25	09/25/18	09/25/18	Today Show 3	11a-12p	-T-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -T----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	Tu	09/25/18	10:59 AM	Today Show 3	11a-12p	:30	D3C18C006T01H	\$350.00 NM
26	09/26/18	09/26/18	Today Show 3	11a-12p	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 --W---- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KUSA	W	09/26/18	11:33 AM	Today Show 3	11a-12p	:30	D3C18C006T01H	\$350.00 NM

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<u>Advertiser</u> ISS/ Democratic Congress		<u>Product</u> DCCC	<u>Estimate Number</u> 5737

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27	09/27/18	09/27/18	Today Show 3	11a-12p	---T---	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 09/24/18 <u>End Date</u> 09/30/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Th	09/27/18		Today Show 3	11a-12p	:00		\$350.00	NM
<i>Credited</i>										
28	09/28/18	09/28/18	Today Show 3	11a-12p	----F--	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> 09/24/18 <u>End Date</u> 09/30/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$350.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	F	09/28/18		Today Show 3	11a-12p	:00		\$350.00	NM
<i>Credited</i>										
29	09/27/18	09/27/18	Last Call w/Carson Daly	1237-107a	---T---	:30	1	\$425.00	NM	
Weeks: <u>Start Date</u> 09/24/18 <u>End Date</u> 09/30/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$425.00										
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KUSA	Th	09/27/18	12:47 AM	Last Call w/Carson Daly	1237-107a	:30	D3C18C006T02H	\$425.00	NM
							<u>Total Spots</u>	21		

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$22,375.00
<u>Agency Commission</u>	\$3,356.25
<u>Net Amount Due</u>	\$19,018.75

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